



SHREEMATI NATHIBAI DAMODAR THACKERSEY  
**WOMEN'S UNIVERSITY**  
Pariksha Bhavan, Sir Vithaldas Vidyavihar,  
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DOEE (D) : 2661 5159  
Dy. Registrar : 2661 1524  
Asst. Registrar : 2661 5138  
Asst. Registrar 2 : 2660 3259  
M.A., B.Ed., H. Sc., Neg. : 2660 3322  
B.A., B. Com., M. Com., Law : 2661 1595  
Accounts : 2660 8374  
Degree, Mlqm., Cert. : 2661 2877  
M.Phil., Ph.D. : 2660 3259  
Confidential : 2661 2265  
Tech., Pharm., BCA, BMS : 2661 5985

Ref.No./Exam/B.A.M.M./2019-2020/

Date: 21<sup>st</sup> September, 2019

**PROGRAMME FOR  
BACHELOR OF ARTS (MASS MEDIA)  
SEMESTER – III (FRESH) (NEW COURSE) EXAMINATION  
OCTOBER – 2019.**

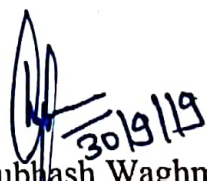
**THEORY:-**

*Revised*

**75 Marks**

DAY/DATE	SUBJECT CODE	NAME OF THE SUBJECT	TIME
Thursday 14-11-2019	3001	Introduction to Print Media	11.00 a.m. to 01.30 p.m.
Friday 15-11-2019	3002	Basics of Advertising	11.00 a.m. to 01.30 p.m.
Saturday 16-11-2019	3003	Fundamentals of Public Relations	11.00 a.m. to 01.30 p.m.
Monday 18-11-2019	3004	Visual Communication and Photography (College Level)	11.00 a.m. to 01.30 p.m.
Tuesday 19-11-2019	3005	Introduction to Cinema	11.00 a.m. to 01.30 p.m.

21<sup>st</sup> September, 2019  
Mumbai 400 049.

  
(Dr. Subhash Waghmare)  
Director

Board of Examinations and Evaluation

NOTE: University has the right to make changes in the Examination schedule.

*Dush*  
27/9/19



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**Centers and name of the Superintendent of Examinations for the  
Bachelor of Arts (Mass Media)  
Sem. III, IV, V & VI**

**Examination to be held in November - 2019**


**6. KOLHAPUR**

**CENTER CODE:324**

**COLLEGE CODE:452**

Mr. Santosh Chougale  
Incharge Principal  
Shahid Virpatni Laxmi Mahavidhyalaya,  
Titave, Tal Radhanagari  
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Mumbai 400 049.

  
30/9/19  
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